



## **System Competencies and Technology Development for advanced Machine Products - The interlocking of process and people on the way to becoming a system provider**

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# The challenge we face as a world market leader .. in global mechanical engineering

## Starting point

World market leader and guarantor of innovation in machine tools requires a PEP with highly qualified experts in predominantly "**technology-related**" and **teams with a local perspective**

## Opportunity and risk

A **global network** (successfully built up in 100 years) enables **unpredictable innovation** in the next decade (penetration of GenAI in our everyday lives 2023-24!)  
- but at the same time – carries an **unprecedented** technological, entrepreneurial and customer-based **risk of loss** due to the functional excellence of the last 30 years

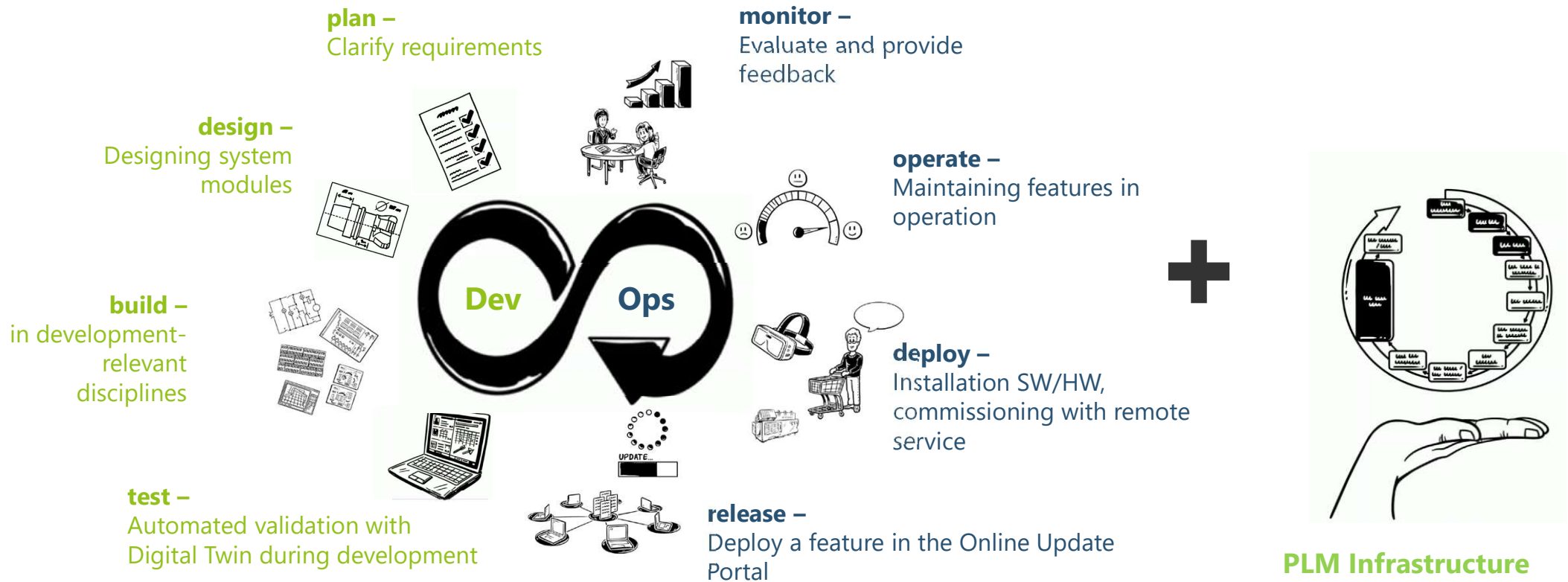
## Solution Space

In the transformation to a system provider, we need a change in our way of development with a **holistic perspective** – development process (process and methodology) and changed self-image (culture and people)

**Focus on the overall system**

# Data-driven E2E process synchronizes collaboration ...

## ... and addresses requirements for systemic (leadership) competence



Short-cycle, cross-discipline, cross-system releases



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